

MASTER OF BUSINESS ADMINISTRATION

Business Management, Analytics, and Information Technology

About the Program

The STEM-designated MBA in Business Management, Analytics, and Information Technology delivers specialized training for data-driven leadership roles across multiple industries. Students build STEM capabilities in data mining, predictive modeling, systems analysis and more to merge technological proficiency with practical business application. Bridging coursework from computer science, data science and business, this degree merges technical skills with business acumen.

Career Opportunities

Graduates of the MBA in Business Management, Analytics, and Information Technology program will have the skills they need to lead in any number of fields, including:

- Analytics Consultant
- Big Data Analyst
- Business Intelligence (BI) Analyst
- Computer and Information Systems Manager
- Management Consultant

Flexible Study Options: On-Campus/Hybrid/Virtual

Academic Calendar & Application Deadlines

Semester	Complete by:
Fall (Sep–Dec)	August 30
Winter (Jan–Apr)	December 30
Spring (Apr–Aug)	April 30

International applicants are encouraged to apply three months before the start date.

For more information about the Master of Business Administration (MBA) in Business Management, Analytics, and Information Technology, please contact the King Graduate School or visit our website:

Phone: 1.800.556.6676; Email: king@monroeu.edu; Website: www.monroeu.edu/king



Contact Information

U.S. Citizens/Permanent Residents

Bronx Campus

Monroe University King Graduate School
2375 Jerome Avenue
Bronx, NY 10468

New Rochelle Campus

Monroe University King Graduate School
145 Huguenot Street,
New Rochelle, NY 10801

International Students

Monroe University King Graduate School
Office of International Programs
145 Huguenot Street,
New Rochelle, NY 10801

Students applying to the Saint Lucia Campus should send correspondence to:

Monroe University
P.O. Box CP5419, John Compton Highway
Castries LC04 101, Saint Lucia

The MBA in Business Management, Analytics, and Information Technology is a 45-credit program consisting of eight professional core courses (24 credits), one research course (3 credits), and the student's choice of two concentrations each consisting of three 3-credit courses (18 credits). Students may be required to take up to five 1-credit foundational courses in order to meet undergraduate prerequisites.

Courses are offered in multiple modalities over five semesters of full-time study, or students may choose to study part-time. Following is the suggested path for full-time study.

Prerequisites

KG 581 — Foundations of Accounting

KG 582 — Foundations of Management and Marketing

KG 578 — Foundations of Business Analytics

KG 584 — Foundations of Economics

KG 585 — Foundations of Finance

Required Core Courses

The MBA degree in Business Management, Analytics, and Information Technology requires students successfully complete 27 core credits (9 courses) and 2 concentrations (18 credits / 6 courses) for a total of 45 credits in order to earn the MBA.

MG-615 Managing in the Global

MG-628 Data Analysis for Managerial Decision- Making

MG-630 Organizational Behavior and Leadership
In the 21st Century

MG-640 Managerial Economics

MG-660 Strategic Marketing, AI and Data Innovations

MG-670 Managerial Finance

MG-770 Financial Statement Analysis

MG-800 Strategic Management (Required Core Courses)

KG-604 Graduate Research & Critical Analysis

Concentration Courses

In addition to completing the 27-credit core requirements, students must declare two (2) concentrations, and successfully complete 3 courses or 9 credits in each concentration. Students must earn a grade of B or higher in each course in the concentration in order to declare the concentration. Select 2 from the options below:

Data Science and Business Analytics Concentration

CS-628 Data Science

MG-756 Business Data Mining

Select one of the following:

MG-757 Marketing Analytics

MG-758 Decision Modeling for Managers

Management Information Systems and Data Analytics Concentration

CS-620 Software System Design

CS-630 Database Systems

Select one of the following:

CS-628 Data Science

CS-665 Analytic Techniques

Supply Chain Management and Data Analytics Concentration

MG-745 Global Supply Chain Management

MG-746 Logistics Optimization

Select one of the following:

CS-665 Analytic Techniques

MG-756 Business Data Minin
