

GENERAL BUSINESS

Degree Type

**Bachelor's
Degree**

Also Offered Fully Online

Bachelor's



Monroe's General Business degree broadens your understanding of the field of business and allows you to design a custom, flexible interdisciplinary curriculum to reach your career goals in business management along with your choice of a specialization in the fields of accounting, business management, finance, health services administration, hospitality management, information technology or marketing. With generous transfer credit and prior learning assessment policies, students can complete their degree in an efficient, affordable way.

DID YOU KNOW?

- + Monroe's Business Management programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- + You can transfer up to 90 credits from previous college experience.
- + You can also earn credits from prior learning assessment of your work experience, military training, national exams, certifications, and more — allowing you to earn credit for college-level learning you already possess, and save both time and money in pursuit of your degree.
- + Business students can gain valuable real-world experience by joining the award-winning Monroe University NABA and ALPFA teams.

SPECIALIZATIONS INCLUDE:

- + Accounting
- + Business Management
- + Finance
- + Health Services Administration
- + Hospitality Management
- + Information Technology
- + Marketing

AFTER BEING OUT OF SCHOOL FOR 15 YEARS, I WAS ABLE TO COMPLETE MY GENERAL BUSINESS DEGREE IN ONE YEAR AND NOW I AM ON MY SECOND PROMOTION IN 12 MONTHS!

Shadrach Douglas

Bachelor's in General Business

Training and Development Manager, Montefiore Medical Center



BACHELOR'S DEGREE

The 120-credit General Business degree includes a mix of general education and liberal arts courses as well as core business courses and electives in your chosen specialization. The program also includes open electives to give you flexibility in your course selection. This combination of courses will equip you with valuable skills and knowledge sought by employers, including critical thinking, problem-solving, and effective communication, in addition to a strong foundation in business.

CORE & MAJOR-RELATED COURSES	GENERAL EDUCATION, LIBERAL ARTS, & OPEN ELECTIVES
(54 credits)	(66 credits)
Core Business Courses (15 credits)	General Education Courses (33 credits)
Major Related Business Electives (21 credits)	Liberal Arts Electives (12 credits)
Specialization Courses (18 credits)	Open Electives (21 credits)

CREDIT FOR PRIOR LEARNING ASSESSMENT

Earn credits for what you know to save time and money. Our prior learning assessment gives you an opportunity to demonstrate learning that has taken place in your life through your work, military training, national exams, certifications, and elsewhere. The prior learning process allows you to earn credit for college-level learning you already possess, decreases the amount of time to earn your degree, and saves you money. Prior learning credits awarded for life experience are demonstrated through portfolio development, challenge exams, and projects.