



# MASTER OF BUSINESS ADMINISTRATION (MBA)

## About the Program

Our MBA Program in Business Management gives participants a holistic and broad picture of the business world. The program provides students with practical knowledge and skills that are critical to success in today's global business environment. The MBA program at the King Graduate School aims to help students develop the competencies that corporate executives possess in leading and managing in a complex, competitive environment.

## Career Opportunities

Graduates of the MBA in Business Management program will have the skills they need to lead in any number of fields, including:

- Project Manager
- Marketing Director
- Financial Manager
- Director of Business Operations
- Business Intelligence Analyst

## Flexible Study Options

On-Campus/Hybrid/Virtual/Online

## Academic Calendar & Application Deadlines

Semester	Complete by:
Fall (Sep–Dec)	August 30
Winter (Jan–Apr)	December 30
Spring (Apr–Aug)	April 30

*International applicants are encouraged to apply three months before the start date.*

## Contact Information

U.S. Citizens/Permanent Residents

### Bronx Campus

Monroe University King Graduate School  
2375 Jerome Avenue  
Bronx, NY 10468

### New Rochelle Campus

Monroe University King Graduate School  
145 Huguenot Street,  
New Rochelle, NY 10801

### International Students

Monroe University King Graduate School  
Office of International Programs  
145 Huguenot Street,  
New Rochelle, NY 10801

Students applying to the Saint Lucia Campus should send correspondence to:

Monroe University  
P.O. Box CP5419, John Compton Highway  
Castries LC04 101, Saint Lucia

## Prerequisites

- KG 581 — Foundations of Accounting
- KG 582 — Foundations of Management and Marketing
- KG 578 — Business Analytics Foundations
- KG 584 — Foundations of Economics
- KG 585 — Foundations of Finance
- KG 586 — Foundations of Healthcare

For more information about the MBA Program, please contact the King Graduate School or visit our website:  
Phone: 1.800.556.6676; Email: [king@monroeu.edu](mailto:king@monroeu.edu); Website: [www.monroeu.edu/king](http://www.monroeu.edu/king)

The Monroe University MBA Program develops ethical business leaders with a focus on urban studies and applied research through:

- Effective communication skills to enhance business outcomes
- Mastery of essential graduate-level business knowledge for a dynamic global environment
- Application of quantitative techniques for business problem-solving
- Comprehensive understanding of business functions and their integration to drive strategic solutions and career advancement

## Core Courses

The MBA Program in Business Management is a 36 credit program consisting of 9 professional core courses, 1 research course and 3 elective or concentration courses.

### Professional Core

KG 604 Graduate Research and Critical  
 MG 615 Managing in the Global Environment  
 MG 628 Data Analysis for Managerial Decision-Making  
 MG 630 Organizational Behavior and Leadership in the 21st Century  
 MG 640 Managerial Economics (Prerequisite: MG 628)  
 MG 660 Strategic Marketing and Data Innovation  
 MG 670 Managerial Finance  
 MG 770 Financial Statement Analysis (Prerequisite: MG 670)  
 MG 800 Strategic Management (Capstone Course)

### Concentration Courses

Students may substitute 9 elective credits with one of the 10 concentrations.

We offer a double concentration option that requires the completion of all 9 professional core courses, 1 research course and 6 concentration courses for a total of 45 credits.

### Accounting

Select three of the following:

AC 610 Managerial Accounting Analysis  
 AC 625 Accounting Data Analytics  
 AC 630 Advanced Accounting Information System  
 AC 641 Taxation of Entities  
 AC 650 Financial Accounting Theory and Reporting  
 AC 670 International Accounting (IFRS)

### Business Analytics

MG 756 Business Data Mining  
 MG 757 Marketing Analytics  
 MG 758 Decision Modeling for Managers

### Finance

Select three of the following:

MG 760 International Finance  
 MG 761 Mergers and Acquisitions  
 MG 762 Financial Markets and Institutions  
 FA 620 Advanced Investment Management

### Health Care (may require a foundation course in Health Care)

MG 616 Health Care Policy (Required)  
 Select two of the following:  
 HA 625 Health Information Systems  
 HA 705 Continuous Quality Improvement in Health Care  
 PH 690 Global Health

### Human Resources

MG 632 Seminar I: HR Competencies and the Organization  
 MG 634 Seminar II: Strategy and People  
 MG 636 Seminar III: The Workplace Setting

### International Business

Select three of the following:

FA 620 Advanced Investment Management  
 MK 780 Global Marketing Strategy and Planning  
 MG 760 International Finance  
 MG 745 Global Supply Chain Management

### Marketing

Select three of the following:

MG 757 Marketing Analytics  
 MK 780 Global Marketing Strategy and Planning  
 MK 776 Interactive and Direct Marketing  
 MK 777 Consumer Behavior

### Project Management

MG 750 Project Management  
 MG 763 Project Risk and Cost Management  
 MG 764 Agile Project Management

### Supply Chain Management

MG 745 Global Supply Chain Management  
 MG 746 Logistics Optimization  
 MG 747 Business Process Design and Improvement

### Information Technology Concentration (may require foundation courses in IT, choose 3 courses)

CS 620 Software System Design  
 CS 625 Object Oriented Software  
 CS 630 Database Systems  
 CS 640 Computer Networks

### Additional General Electives

KG 680 / KG 792 Graduate Professional Track Courses

\*These graduate professional experience courses do not count toward the credit requirements for completion of the degree program.