

BUSINESS

Degree Type

Certificate

Business Administration

Associate Degree

Business Administration

Bachelor's Degree

Business Management

Master's Degree*

Business Administration
Public Administration

Also Offered Fully Online

Associate
Bachelor's
Master's



Graduates with an Associate degree in Business Administration have wide-ranging career options, from marketing and sales to real estate, e-sports, insurance, and financial sectors. Government organizations, including influential New York City agencies, have also hired Monroe graduates. Students who go on to seek a Bachelor's degree in Business Management use it as a springboard to gain higher-level management positions or for pursuing their MBA. Recent Monroe graduates have secured positions at J.P. Morgan Chase, Kraft, KPMG, Macy's, and New York Life Insurance Company.

DID YOU KNOW?

- + Monroe's Business Management programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- + Monroe University is a proud member of the Delta Mu Delta Honor Society, a business honor society that recognizes and encourages academic excellence.
- + MBA students in the University's capstone course participate in Glo-Bus, an online global business strategy simulation game that requires students to manage a virtual company, making key decisions on areas such as R&D, sales and marketing, outsourcing, finance, workforce compensation, and social responsibility issues.



POPULAR CAREER PATHS

Some of the popular career choices for graduates of Monroe's Bachelor's in Business Management degree program include:

- + Business Analyst
- + Account Executive
- + Human Resources Manager
- + Management Consultant
- + Paralegal or Legal Assistant
- + Social Media and Marketing Manager
- + Advertising Executive
- + Banker

*The Business Management programs in St. Lucia are not accredited by ACBSP.

**I WAS ABLE TO EARN
A PROMOTION AT WORK
MUCH SOONER THAN I
EXPECTED THANKS TO
WHAT I LEARNED
ABOUT THE BUSINESS
WORLD IN MY CLASSES.**

Junior Caba

Bachelor's in Business Management

Regional Manager Sales Associate, Merrill Lynch-Bank of America, NYC



ASSOCIATE DEGREE

1ST YEAR			2ND YEAR
Semester 1	Semester 2	Semester 3	Semester 4
Introduction to Business	Principles of Financial Accounting	Principles of Managerial Accounting	Business Law I
Marketing Foundations	Principles of Management	Major Area Elective	Macroeconomics
College Writing & Critical Analysis	Analytical Thinking, Writing & Research	Professional Writing & Presentation	Integrating Business Concepts
Integrated Business Applications	Electronic Spreadsheet Applications	Liberal Arts Elective	Major Area Elective
Fundamentals of Communication	Quantitative Reasoning	Math Elective	Major Area Elective

BACHELOR'S DEGREE

1ST YEAR			2ND YEAR			3RD YEAR	
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Introduction to Business	Principles of Management	Principles of Managerial Accounting	Business Law I	Microeconomics	Principles of Finance	Introduction to Management Science	Business Policy & Strategy
Marketing Foundations	Principles of Financial Accounting	Major Area Elective	Macroeconomics	Principles of Project Management	Global Business	Organizational Behavior & Effectiveness	Professional Communication
English Course	English Course	English Course	Major Area Elective	Introduction to Entrepreneurship	Business Management Systems	Business Management Internship	Liberal Arts Elective
Integrated Business Applications	Electronic Spreadsheet Applications	Liberal Arts Elective	Major Area Elective	Major Area Elective	Major Area Elective	Open Elective	Open Elective
Fundamentals of Communication	Quantitative Reasoning	Math Elective	English Course	Statistics For Business Decisions I	Advanced Spreadsheet Applications	Open Elective	Open Elective

*Monroe University also offers a Master of Business Administration (MBA) and a Master of Public Administration (MPA).